

# NEW GENERATION NLP COACH

Nathalie Hamelin, President of Institut Coaching International, created the BdH™ International Approach whose official launch took place on June 20, 2017 in front of 130 people in Montreal, Quebec. Since the launch, the BdH™ Approach has sparked a keen interest in the world of Coaching and Leadership.

Nathalie Hamelin has contributed to the evolution of Neuro-Linguistic Programming by presenting BdH™ at the NLP 4<sup>th</sup> Generation Exploration Summit held in Bali in September 2017. Robert Dilts was present along with 25 leaders in NLP from more than 13 countries.

Nathalie Hamelin is recognized as a Master in NLP Coaching and Teaching. Her journey is quite impressive. Since 2006, she has been experimenting with her clients and teaching her students how to integrate BdH™ into their practices. In addition, she is called upon to pass it on to several leaders including, among others, senior leaders from Africa and Canadian leaders at the Canadian Broadcasting Corporation's television network Radio-Canada. In March, it was up to Morocco to be trained on the BdH™ Approach by Nathalie in Casablanca.



**Nathalie Hamelin**  
President, Institut Coaching International  
Creator, BdH™ International Approach

## THREE QUESTIONS TO NATHALIE HAMELIN

### Institut Coaching International is currently a great success. What is the reason?

Institut Coaching International, our school, is indeed a great success for many reasons: the leadership team surrounding me, the quality of our teachers and our Educational Programs, the «Académie réussite» Program, the e-Learning Platform as well as the environment provided by our three training centers.

Moreover, I would say that we guide our students and our clients in a place of presence and evolution, which allows the best of each of them to emerge.

Today we know that our difference, which makes the difference, is our unique NLP BdH™ Approach. During the past 12 years I have developed BdH™ and it has become a main reason of our success.

**« The Certified Coaches of our school become  
New Generation, Mission Coaches. »** - Nathalie Hamelin

### Can you explain the BdH™ International Approach?

Bonhême de Hamelin™ (BdH™) is an approach that is based on more than 12 years of studies, professional experience and research. The BdH™ Approach contributes to the advancement of awakening and transformation in Coaching. With its seven phases and its seven levels of consciousness, the approach stimulates the inner work to bring about the manifestation of our being into alignment. BdH™ is a unique and innovative approach to both coaching and leadership.

### What is the future of the BdH™ International Approach?

With the increase in demand, I now offer webinars to explain the approach to all who wish to know more about it because Institut Coaching International is its first and only certified school. The BdH™ International Approach is integrated into the complete NLP training course of the school. Many international schools of coaching and leadership would like to integrate it as well in their educational programs. In fact, I was in Casablanca, Morocco last March to teach the NLP BdH™ Approach.

New Generation NLP Coach with the  
BdH™ International Approach

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